



July 2007

Certified Government Financial Manager 2007-2008 Plan

Goal 1: Support current CGFMs

- Provide educational offerings that meet CPE requirements
- Identify educational opportunities from sources outside our chapter.
 - Publicize CGFM courses: self-study, on-line, and courses.
- Promote awareness of CGFM requirements.
- Market educational events that meet CGFM CPE requirements.
- Encourage CGFM renewals thru calls, e-mails, letters, newsletters, or websites.
- Recognize CGFM designation in chapter publications, with name tags, etc.
- Publicize new CGFMs in chapter and local publications.
- Gain more recognition for government employees who are CGFMs

Goal 2: Market CGFM service mark locally

- Contact area government accountability leaders to promote the CGFM.
 - Send letters to local government accountability leaders to promote the CGFM.
- Get an employer in our chapter area changes its policy to recognize the CGFM
- Obtain endorsement of CGFM from area employer, elected official or principal.
 - Request the Governor (or other elected official) designate a CGFM recognition month.
 - Submit endorsement to National CGFM Coordinator & publish in chapter newsletter.
- Submit chapter CGFM specific goals to regional and national CGFM coordinators

Goal 3: Assist potential new CGFMs in attaining certification

- Conduct review class for potential CGFM candidates
- Participate in CGFM Mentoring Program for candidates in studying for the exam.
- Pay exam fees for up to 4 members who pass the exam as a reimbursement scholarship.
- Post a suggestion to the CGFM listserv.
- Create a revolving study materials library and pre-tests to assist exam candidates.

Goal 4: Designate a chapter resource to work with CGFM certification

- Designate one luncheon meeting to recognize chapter CGFMs
- Communicate and promote CGFM with chapter & community
- Encourage chapter members and non-members to take the CGFM exam.
- Publish an article on the CGFM program in the chapter newsletter.
- Retain as many CGFMs as possible.

Chapter CGFM Coordinator: Eric Busse, eric.busse@dpi.state.wi.us, 608-267-9199

Chapter President: Eric Busse, eric.busse@dpi.state.wi.us, 608-267-9199