



2013-2014 Certified Government Financial Manager Plan

Goal 1: Support Current CGFMs

- Provide local educational offerings that meet CPE requirements for the CGFM certification.
- Market educational events that meet CGFM CPE requirements. Develop a tool to compile and notify current CGFMs of free or low cost CPE. Add this to our marketing to encourage CGFM certification.
- Encourage CGFM renewals thru calls, e-mails, letters, newsletters, or website.
- Recognize the CGFM designation in chapter publications, with name tags, etc.

Goal 2: Market CGFM Service Locally

- Send letters to local government agency leaders to promote the CGFM.
- Contact the State of Wisconsin Office of State Employment (OSER) to develop and include language to recognize the CGFM certification within state agencies.
- Pursue endorsement of CGFM from other area employers and/or elected officials.
- Promote the CGFM designation at local colleges and universities through the accounting clubs and upper division / graduate level classes.
- Continue to contact Governor's Office (and other local elected officials) to designate March as CGFM month.
- Submit CGFM Month proclamation(s) to National office and publish in chapter newsletter.

Goal 3: Assist Potential New CGFMs in Achieving Certification

- Offer a CGFM exam reimbursement to pay the application and exam fees for the first 4 members annually who pass the exam.
- Maintain the CGFM study materials in a revolving library to assist exam candidates.

Goal 4: Designate a Chapter Resource to Work with CGFM certification

- Continue to designate the March luncheon meeting as CGFM month to recognize chapter CGFMs and highlight any proclamations received.
- Promote CGFM in the chapter and government financial management community.
- Encourage chapter members and non-members to take the CGFM exam.

** Goal 2 and developing the CPE tool from Goal 1 will be the primary focus of the 2013-2014 Program Year. All other goals are on-going and do not require additional resources or efforts.*

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