



2012-2013 Certified Government Financial Manager Plan

Goal 1: Support Current CGFMs

- Provide educational offerings that meet CPE requirements for the CGFM certification
- Market educational events that meet CGFM CPE requirements.
- Encourage CGFM renewals thru calls, e-mails, letters, newsletters, or website.
- Recognize the CGFM designation in chapter publications, with name tags, etc.

Goal 2: Market CGFM Service Mark Locally

- Send letters to local government agency leaders to promote the CGFM.
- Contact Wisconsin Professional Employees Council (WPEC, state union that covers accountants and auditors) bargaining team to develop and include contract language to recognize the CGFM certification within state agencies
- Pursue endorsement of CGFM from other area employers and/or elected officials.
- Promote the CGFM designation at local colleges and universities through the accounting clubs and upper division / graduate level classes.
- Continue to contact Governor's Office (and other local elected officials) to designate March as CGFM month.
- Submit CGFM Month proclamation(s) to National office and publish in chapter newsletter

Goal 3: Assist Potential New CGFMs in Achieving Certification

- Offer a CGFM exam scholarship to pay the application and exam fees for the first 4 members annually who pass the exam
- Maintain the CGFM study materials in a revolving library to assist exam candidates.

Goal 4: Designate a Chapter Resource to Work with CGFM certification

- Continue to designate the March luncheon meeting as CGFM month to recognize chapter CGFMs and highlight any proclamations received
- Promote CGFM in the chapter and government financial management community
- Encourage chapter members and non-members to take the CGFM exam.

**Goal 2 will be the primary focus of the 2012-2013 Program Year. All other goals are on-going and do not require additional resources or efforts.*

Chapter CGFM Coordinator, Bea Beasley, michelle.beasley@wisconsin.gov, 608-267-1811
Chapter President: Carrie Ferguson, carrie.ferguson@legis.state.wi.us, 608-259-9839