



SOUTHERN
WISCONSIN
CHAPTER

THIRTY-EIGHTH ACCOUNTING AND FINANCIAL MANAGEMENT CONFERENCE

May 12, 2015

University of Wisconsin
Union South
1308 West Dayton Street
Madison, WI 53715
(608) 890-3000

The Association of
Government Accountants

Advancing Government Accountability

Tuesday, May 12, 2015

7:30 a.m. Registration
8:00 a.m. – 4:00 p.m. Conference
Varsity Hall 2, UW Union South

Please note: All general sessions will be held at the Union South building.

Objective: The intended audience is financial managers, controllers, treasurers, auditors and IT personnel whose responsibilities involve governmental accountability and financial management. This conference is designed to enhance understanding of some of the problems encountered today in the public sector, inform of public policies and emerging issues, and provide managerial techniques to affect positive changes. The 38th Annual Accounting and Financial Management Conference continues the Association of Government Accountant's commitment to a planned program of professional education and development for public sector financial managers.

Format: Lecture, question and answer

Level: Update/Overview

CPE Credits: 7 hours

Fee: AGA Member \$35
Non-Member \$70
Retired AGA Member \$25

Registration deadline: April 29, 2015

Note: Fees include breakfast rolls, beverage, luncheon with dessert, and refreshments.

No refunds or cancellations will be accepted after April 29, 2015.

Substitutions are permitted.

****SPACE IS LIMITED TO 185
PEOPLE****

GENERAL SESSIONS

**7:30-8:00 Registration – Varsity Hall 2,
Union South**

8:00-8:05 Opening Remarks/Welcome
Mary Laufenberg, Chapter President

**8:05–8:55 State of the WI Economy:
Past Patterns, Current Status, and
Future Directions**

Professor Steven Deller, UW-Madison

8:55-9:05 Break

**9:05-10:45 How to Recognize/Avoid
the Use of Government Budgeting
& Accounting Gimmicks**

Sheila Weinberg, Truth in Accounting

10:45-10:55 Break

**10:55-11:45 Issues and Challenges in
Government Accountability**

John Homan, AGA National President-
Elect

11:45-12:40 Lunch – Varsity Hall 3

**12:40-1:40 Public Performance
Management: How to Implement**

Professor Donald Moynihan, LaFollette
School of Public Affairs

1:40-1:55 Break

**1:55-2:55 Internal Control: Lessons
from a Multi-Year Journey**

Adam Faltersack, CUNA Mutual Group
Dave Bartholomew, CUNA Mutual Group

2:55-3:05 Break

3:05-3:55 Title Pending

Mark Johnson, UW Athletics

3:55-4:00 Closing Remarks

*See session information under
biographies*

BIOGRAPHIES

Mary Laufenberg, CGFM, CPA, started working for the State of WI in 1972. She has worked at DOR, DPI, and DNR in a variety of roles. An AGA member since 2005, Mary passed the CGFM exam in 2007. She joined the board in 2008. She is currently the chapter president and education chair for the Southern WI AGA chapter.

Steven Deller, PhD, is with the University of Wisconsin. His research forms the backbone of his Extension/outreach educational programs. His long-term research interest includes modeling community and small regional economies in order to better understand the changing dynamics of the economy, assess the impact of those changes, and identify local economic strengths, weaknesses, opportunities and threats, including work using IMPLAN.

Session information: Discuss the state of the Wisconsin economy, including patterns and future directions.

Sheila Weinberg, CPA, is the founder and CEO of the Truth in Accounting Institute. The Institute's mission is to compel, in a nonpartisan manner, governmental entities to produce financial reports that are understandable, reliable, transparent and correct. Since 2002 Ms. Weinberg has led the Institute's research initiative. Ms. Weinberg earned her Bachelor of Accounting degree from the University of Denver.

Session information: A review transparency in reporting and how to recognize when a government is using budgeting and accounting gimmicks.

John E. Homan, CGFM, CPA, CGMA, MBA, is AGA's National President-Elect and a Senior Manager with CliftonLarsonAllen LLP, one of the ten largest CPA firms in the United States. At Clifton, he focuses his practice on large scale audit and advisory engagements including financial & performance audits, internal audits, peer & quality reviews for government clients.

Session information: A discussion of challenges in the government accountability profession.

Donald Moynihan, PhD, is Professor of Public Affairs at the Robert M. La Follette School of Public Affairs at the University of Wisconsin-Madison. His research examines the application of organization theory to public management issues such as performance, budgeting, homeland security, election administration, and employee behavior. In particular, he studies the selection and implementation of public management reforms.

Session information: An overview of public performance management and ways an entity can implement a program.

Dave Bartholomew is director of Internal Audit with CUNA Mutual Group. In this role, he is responsible for the development and achievement of the annual internal audit business plan and coordination with other corporate governance, risk, and compliance functions.

Adam Faltersack is an Internal Controls Manager at CUNA Mutual Group. In this role he is responsible for the Company's financial reporting controls program. This involves evaluating and mitigating risk by assessing current controls and overseeing testing. Faltersack joined CUNA Mutual Group's Internal Audit department in 2010 performing the Staff Auditor role until his promotion to Senior Auditor in 2012.

Session information: Internal control is an important component of how all organizations are run. Unfortunately, implementing a system of internal control can be challenging due to the complexities and nature of the organization. Speakers will share perspectives gained and lessons learned that you can use to improve internal control in your organizations.

Mark Johnson has established the University of Wisconsin's rank among the elite in all of college women's hockey in 12 seasons as Head Coach of the Badgers. Under his direction, Wisconsin has compiled four NCAA titles, four Western Collegiate Hockey Association playoff titles and four WCHA regular season crowns.

Session information: Title Pending

REGISTRATION FORM
AGA Southern Wisconsin Chapter Symposium
Tuesday, May 12, 2015

Name _____
 Employer _____
 Street _____
 City _____
 State _____
 Zip _____
 Phone _____
 E-mail Address _____

CPE Credits: 7.0 hours

Fee - Mark Appropriate Line:
 AGA Member - \$35 _____
 Non-Member - \$70 _____
 Retired AGA Member - \$25 _____

____ Fee Enclosed (make check payable to Association of Government Accountants or AGA)

____ Purchase order forthcoming.
Please contact us for the AGA Vendor ID number if it is needed to process payment or purchase order

Sorry, we are unable to accept credit card payments.

Registration should be received by April 29, 2015.

Mail to:
 Association of Government Accountants
 PO Box 1454
 Madison, WI 53701-1454

Registration Contact:
 Sherri Voigt at 608-266-2814 or
sherri2.voigt@wisconsin.gov.

For Symposium content questions and specific dietary requests, contact:
 Mary Laufenberg at 608-438-8338
fredmary6998@gmail.com.

Space is limited to 185 people.
Once we reach 185 registrations, a waiting list will be created

Location Information
 The training event will be held at Union South again this year



The University of Wisconsin Union South is located at 1308 West Dayton Street, marked by the sun ☀ and red circle on the above map. Limited parking under the building is available for \$2 for each of the first two hours and \$1 for each additional hour (3 hours=\$5.) The next closest parking ramp is located in Lot 17 on Engineering Drive, across Randall Avenue (red arrow). Rates are based on a daily fee of \$12.

NEARBY LODGING CHOICES

A list of nearby lodging is available upon request from Sherri Voigt,
sherri2.voigt@wisconsin.gov.

We recommend that you dress in layers and bring a sweater or jacket to the conference in case the room temperature is not comfortable for you.

Membership

If you are not currently a member and you would like to join AGA to take advantage of the member rate for this training, visit the National AGA web site and include a copy of your membership application with your registration to help speed our processing.
<http://www.agacgfm.org/Membership/overview.aspx>

Remember, membership benefits include not only a reduced price for this training, but also national publications, discounts on other chapter and national training events, and a free luncheon meeting from the chapter at the time of joining.

Membership dues are as follows:

- **Full Government**—\$90/year—available to individuals with three or more years of government experience.
- **Private Sector**—\$150/year —available to individuals working for private companies, corporations, partnerships and sole proprietors.
- **Early Career**—\$45/year—available to individuals with less than three years of government experience.
- **Student**—\$30/year—available to full-time college/university students that are not gainfully employed.

Please note that these are the dues charged by AGA national, and that the Southern Wisconsin Chapter does not charge any additional chapter dues.

