



SOUTHERN  
WISCONSIN  
CHAPTER

## FORTY-FIRST ACCOUNTING AND FINANCIAL MANAGEMENT CONFERENCE

May 9, 2018

University of Wisconsin  
**Union South**  
1308 West Dayton Street  
Madison, WI 53715  
(608) 890-3000

The Association of  
Government Accountants

*Advancing Government Accountability*

Wednesday, May 9, 2018

7:30 a.m. Registration  
8:00 a.m. – 4:00 p.m. Conference  
Varsity Hall 2, UW Union South

**Please note: All general sessions will be held at the Union South building.**

**Objective:** The intended audience is financial managers, controllers, treasurers, auditors and IT personnel whose responsibilities involve governmental accountability and financial management. This conference is designed to enhance understanding of some of the problems encountered today in the public sector, inform of public policies and emerging issues, and provide managerial techniques to affect positive changes. The 41st Annual Accounting and Financial Management Conference continues the Association of Government Accountant's commitment to a planned program of professional education and development for public sector financial managers.

**Format:** Lecture, question and answer

**Level:** Update/Overview

**CPE Credits:** 7.0 hours

**Fee:** AGA Member \$40  
Non-Member \$80  
Retired AGA Member \$30

**Registration deadline: April 24, 2018**

**Note:** Fees include breakfast rolls, beverage, luncheon with dessert, and afternoon refreshments.

No refunds or cancellations will be accepted after April 24, 2018.

Substitutions are permitted.

**\*\*SPACE IS LIMITED TO 185  
PEOPLE\*\***

### GENERAL SESSIONS

**7:30-8:00 Registration – Varsity Hall 2,  
Union South**

**8:00-8:05 Opening Remarks/Welcome**  
Sherri Voigt, Chapter President

**8:05-8:55 Internal Control**  
James Arnette, Jr, CGFM, CISA, AGA  
National President and Local  
Government Audit Director, Tennessee  
Comptroller of the Treasury

**8:55-9:10 Break**

**9:10-10:00 Increasing Prevalence of  
Extreme Weather Events**  
Jim Swanke, Director, Risk Consulting,  
Willis Towers Watson and Lecturer,  
WI School of Business, UW-Madison

**10:00-10:10 Break**

**10:10-11:50 Accounting Fraud:  
Identification, Prevention, and  
Detection**

Jodi Gissel, PhD, Marquette University

**11:50-12:45 Lunch – Varsity Hall 3**

**12:45-1:35 Identity Theft: Protect and  
Prevent**

Laura Fay, Agency Liaison, WI Dept of  
Agriculture, Trade, and Consumer  
Protection

**1:35-1:50 Break**

**1:50-2:40 Working Together: Auditors  
and Auditees**

Joe Chrisman, Wisconsin State Auditor

**2:40-3:00 Break**

**3:00-3:50 Airport Capital and  
Operating Finances-101**

Kim Jones, Dane Co Regional Airport,  
Deputy Airport Director-Finance and  
Administration

**3:50-4:00 Closing Remarks**

*See session information under  
biographies*

### BIOGRAPHIES

**Sherri Voigt**, CGFM, CPA, started working for the State of Wisconsin in 1992. She has worked at several state agencies and currently is with the University of Wisconsin System Administration Financial Administration Office. An AGA member since 1995, she joined the local board in 1998. She has also been active with AGA at the regional and national levels.

**James “Jim” R. Arnette, Jr**, CGFM, CISA, AGA National President, is the Director of Local Government Audit for the Tennessee Comptroller of the Treasury, where he has worked for more than 30 years. He is responsible for the annual financial and compliance audits of all 95 counties and monitors the annual audits of more than 1,600 municipalities, nonprofits and related local government entities.

*Session information: A look at internal controls.*

**Jim Swanke** is Director for Risk Management with Willis Towers Watson in Minneapolis. He is also a lecturer at the University of Wisconsin-Madison for sustainability, environmental, and social risk management.

*Session information: Extreme weather events and the resulting economic impacts.*

**Jodi Gissel, PhD**, Assistant Professor of Accounting, joined the faculty at Marquette University in 2010 after earning her Ph.D. from the University of Wisconsin-Madison. She earned her Bachelor of Science with a concentration in Accounting from the University of Wisconsin-Parkside and her Master of Science in Accounting from Marquette University. Jodi worked at the public accounting firm Gordon J. Maier & Company, LLP, where she gained both audit and tax experience. She is a Certified Public Accountant (Wisconsin) and Certified Fraud Examiner.

*Session information: A discussion of preventing and detecting accounting fraud.*

**Laura Fay** is the Agency Liaison for the Bureau of Consumer Protection within the WI Department of Agriculture, Trade, and Consumer Protection.

Session information: *Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. The Wisconsin Bureau of Consumer Protection will explain the different types of identity theft, how to recognize it and how to prevent it – including information about Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to spot the red flags of a scam.*

**Joe Chrisman**, State Auditor. As State Auditor, Joe Chrisman directs the nonpartisan Legislative Audit Bureau. The Bureau also operates a hotline, which investigates allegations of fraud, waste, and mismanagement by state agencies and employees. Chrisman was appointed State Auditor in 2011 and is the fourth State Auditor in the 51-year history of the Legislative Audit Bureau.

Session information: *In this session, State Auditor Joe Chrisman will be joined by three audit managers from the Legislative Audit Bureau. This panel will discuss recent audit findings, explore relationships between auditor and auditee, and highlight how auditors and financial managers can work effectively together*

**Kim Jones** joined the Dane County Regional Airport in 2004 and was appointed the Deputy Airport Director-Finance and Administration in 2011. She is responsible for planning and directing the financial management of \$26 million in operating revenue. This includes supervising financial operations, monitoring results of the airport, and developing annual operating and capital budgets.

Ms. Jones has over 30 years of experience in financial administration roles including most recently at the Des Moines International Airport.

Session information: *Overview of capital expansion and financing*

## REGISTRATION FORM

### AGA Southern Wisconsin Chapter Symposium

#### Wednesday, May 9, 2018

Name \_\_\_\_\_

Employer \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

#### CPE Credits: 7.0 hours

Fee - Mark Appropriate Line:  
AGA Member - \$40 \_\_\_\_\_  
Non-Member - \$80 \_\_\_\_\_  
Retired AGA Member - \$30 \_\_\_\_\_

\_\_\_\_ Fee Enclosed (make check payable to Association of Government Accountants or AGA)

\_\_\_\_ Purchase order forthcoming.

Please contact us for the AGA Vendor ID number if it is needed to process payment/PO

Credit card payments can be done through PayPal invoices. Please note on registration if you want us to invoice through PayPal.

**Registration should be received by April 24, 2018.**

Mail to:  
Association of Government Accountants  
PO Box 1454  
Madison, WI 53701-1454

Online: [www.aga-wis.org](http://www.aga-wis.org)

Registration Contact: Sherri Voigt at 608-576-6473 or [sherri-aga@hotmail.com](mailto:sherri-aga@hotmail.com).

For Symposium content questions and specific dietary requests, contact:  
Mary Laufenberg at 608-438-8338  
[maryendres6998@gmail.com](mailto:maryendres6998@gmail.com).

**Space is limited to 185 people.**  
*Once we reach 185 registrations, a waiting list will be created*

#### Location Information

The training event will be held at the UW-Madison Union South



The University of Wisconsin Union South is located at 1308 West Dayton Street, marked by the sun ☀ and red circle on the above map. Limited parking under the building is available for \$2 for each of the first two hours and \$1 for each additional hour (3 hours=\$5.) The next closest parking ramp is located in Lot 17 on Engineering Drive, across Randall Avenue (red arrow). Rates are based on a daily fee of \$12.

#### NEARBY LODGING CHOICES

A list of nearby lodging is available upon request from Sherri Voigt, [sherri-aga@hotmail.com](mailto:sherri-aga@hotmail.com).

*We recommend that you dress in layers and bring a sweater or jacket to the conference in case the room temperature is not comfortable for you.*

## Membership

If you are not currently a member and you would like to join AGA to take advantage of the member rate for this training, visit the National AGA web site and include a copy of your membership application with your registration to help speed our processing. <http://www.agacgfm.org/Membership.aspx>

Remember, membership benefits include not only a reduced price for this training, but also national publications, discounts on other chapter and national training events, and a free luncheon meeting from the chapter at the time of joining.

Membership dues are as follows:

- **Government**—\$100/year—available to individuals with three or more years of government experience.
- **Private Sector**—\$160/year —available to sole proprietors and individuals working for private companies, corporations, or partnerships.
- **Young Professional**—\$45/year—available to individuals with less than three years of any experience.
- **Student**—\$30/year—available to full-time college/university students that are not gainfully employed.

*Please note that these are the dues charged by AGA national, and that the Southern Wisconsin Chapter does not charge any additional chapter dues.*

  
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