



SOUTHERN
WISCONSIN
CHAPTER

FORTY-SECOND ACCOUNTING AND FINANCIAL MANAGEMENT CONFERENCE

May 8, 2019

University of Wisconsin
Union South
1308 West Dayton Street
Madison, WI 53715
(608) 890-3000

The Association of
Government Accountants

Advancing Government Accountability

Wednesday, May 8, 2019

7:30 a.m. Registration
8:00 a.m. – 3:45 p.m. Conference
Varsity Hall 2, UW Union South

Please note: All sessions will be held at the Union South building.

Objective: The intended audience is financial managers, controllers, treasurers, auditors, IT personnel, and accountability professionals whose responsibilities involve governmental accountability and financial management. This conference is designed to enhance understanding of some of the problems encountered today in the public sector, inform of public policies and emerging issues, and provide managerial techniques to affect positive changes. The 42nd Annual Accounting and Financial Management Conference continues the Association of Government Accountant's commitment to a planned program of professional education and development for public sector financial managers.

Format: Lecture, question and answer

Level: Update/Overview

CPE Credits: 7.0 hours

Fee: AGA Member \$40
Non-Member \$80
Retired AGA Member \$30

Registration deadline: April 23, 2019

Note: Fees include breakfast rolls fruit, and beverage, lasagna buffet luncheon with salad and dessert, and afternoon refreshments.

No refunds or cancellations will be accepted after April 23, 2019.

Substitutions are permitted.

****SPACE IS LIMITED TO 185 PEOPLE****

GENERAL SESSIONS

7:30-8:00 Registration – Varsity Hall 2

8:00-8:05 Opening Remarks/Welcome
Sherri Voigt, Chapter President

8:05–9:35 Flood Panel

Dr. Shane Hubbard, Research Scientist,
UW Madison

John Reimer, Deputy Director, Dane County
Land & Water Resources Department

9:35-9:50 Break

**9:50-11:00 The Rise and Fall of Bitcoin
and Cryptocurrencies**

Phil McKnight, PhD, Professor, Edgewood
College

11:00-11:10 Break

**11:10-12:00 The Roles of the Central
Bank**

David Oppedahl, Senior Business
Economist, Federal Reserve Bank of
Chicago

12:00-1:00 Lunch – Varsity Hall 3

**1:00-2:30 Building the Plane While
You're Flying It: Developing an
Effective Program of Audits,
Controls and Oversight in State
Government**

Barb Loescher, Chief, Internal Audit
Section, WI Dept of Health Services

2:30-2:50 Break

**2:50-3:40 Partly Cloudy with a Slight
Chance of Contract Enforcement**

Ruth Ginzberg, Senior IT Procurement
Specialist, UW System
Administration

3:40-3:45 Closing Remarks

See session information under biographies

BIOGRAPHIES

Sherri Voigt, CGFM, CPA, started working for the State of Wisconsin in 1992. She has worked at several state agencies and currently is with the University of Wisconsin System Administration Financial Administration Office. An AGA member since 1995, she joined the local board in 1998. She has also been active with AGA at the regional and national levels and is currently the Professional Certification Board Chair.

Dr. Shane Hubbard, is a research scientist at the Space Science and Engineering Center at the University of Wisconsin - Madison. He researches spatiotemporal topics in GIS that apply to natural hazards and decision-making during disaster events. He has participated in numerous projects that define the risks and vulnerabilities for communities.

Panel Subtitle: Projecting Future Floodplains and the Impacts to Future Risks and Vulnerabilities in the U.S.

John Reimer is the Deputy Director of the Dane County Land & Water Resources Department. His technical background has focused on modeling and analysis of watersheds, rivers, and lakes. John is responsible for lake level management including aquatic plant harvesting and operation of the three dams in the Yahara Chain of Lakes.

Panel Subtitle: Improving flood resiliency in the Yahara River Chain of Lakes

Phil McKnight, PhD is a Professor of Finance at Edgewood College. Prior to joining Edgewood College, he was a Professor of Finance and Investments at the University of St. Andrews (Scotland, UK). Phil earned a PhD from The University of Bath (UK). He is also a graduate of the University of California, Los Angeles (CPLP), Northeastern State University (MBA), and the University of Arkansas (BSBA-Accounting).

Panel Subtitle: Discussion of bitcoin and cryptocurrencies in the economy

David Oppedahl is a senior business economist in the economic research department at the

Federal Reserve Bank of Chicago. David conducts research on the agricultural sector and rural development, as well as analyzing business conditions and the regional economy. He directs the Chicago Federal Reserve District's survey of agricultural banks on agricultural land values and credit conditions and publishes the results in *AgLetter*—the Chicago Fed's quarterly agricultural publication. In addition to his research, he regularly briefs the Chicago Fed's president on the agricultural economy.

Session information: *A discussion of the role of the Federal Bank.*

Barb Loescher is an Assistant Inspector General and the Chief of the Internal Audit Section at the Wisconsin Department of Health Services. She has been in this capacity for almost 5 years. Prior to that, she worked for the Department of Children and Families in a similar role.

Session information: *A discussion of Internal Audit at the WI Department of Health Services*

- *Role within DHS and with providers*
- *How DHS determines audit plan, assesses risk, and conducts audits*
- *The effect of the Internal Audit on controls and inefficiencies*
- *High impact audit suggestions*
- *Providing oversight for grantees and contractors, particularly as it relates to unallowable costs*

Ruth Ginzberg, CTPS is the Senior I.T. Procurement Specialist at the UW System. With an annual budget approaching \$7 billion, the University of Wisconsin System operates 26 campuses serving 180,000 students and employing more than 40,000 faculty and staff. Ruth is responsible for the procurement, negotiation and administration of the enterprise-wide portfolio of software licenses, cloud contracts, I.T. service contracts, and library contracts.

Session information: *Supply chain risk management in a public cloud ecosystem*

REGISTRATION FORM

AGA Southern Wisconsin Chapter Symposium Wednesday, May 8, 2019

Name _____
 Employer _____
 Street _____
 City _____
 State _____
 Zip _____
 Phone _____
 E-mail Address _____

CPE Credits: 7.0 hours

Fee - Mark Appropriate Line:
 AGA Member - \$40 _____
 Non-Member - \$80 _____
 Retired AGA Member - \$30 _____

_____ Fee Enclosed (make check payable to Association of Government Accountants or AGA)

_____ Purchase order forthcoming.
Please contact us for the AGA Vendor ID number if it is needed to process payment/PO

Credit card payments can be done through PayPal invoices. Please note on registration if you want us to invoice through PayPal.

Registration should be received by April 23, 2019.

Mail to:
 Association of Government Accountants
 PO Box 1454
 Madison, WI 53701-1454

Online: www.aga-wis.org

Registration Contact: Sherri Voigt at 608-576-6473 or sherri-aga@hotmail.com.

For Symposium content questions and specific dietary requests, contact:
 Mary Laufenberg at 608-438-9375
maryendres6998@gmail.com.

Space is limited to 185 people.
Once we reach 185 registrations, a waiting list will be created

Location Information

The training event will be held at the UW-Madison Union South



The University of Wisconsin Union South is located at 1308 West Dayton Street, marked by the sun ☀ and red circle on the above map. Limited parking under the building is available for \$2 for each of the first two hours and \$1 for each additional hour (3 hours=\$5.) The next closest parking ramp is located in Lot 17 on Engineering Drive, across Randall Avenue (red arrow). Rates are based on a daily fee of \$15.

NEARBY LODGING CHOICES

A list of nearby lodging is available upon request from Sherri Voigt, sherri-aga@hotmail.com.

We recommend that you dress in layers and bring a sweater or jacket to the conference in case the room temperature is not comfortable for you.

Membership

If you are not currently a member and you would like to join AGA to take advantage of the member rate for this training, visit the National AGA web site and include a copy of your membership application with your registration to help speed our processing.
<http://www.agacgfm.org/Membership.aspx>

Remember, membership benefits include not only a reduced price for this training, but also national publications, discounts on other chapter and national training events, and a free luncheon meeting from the chapter at the time of joining.

Membership dues are as follows:

- **Government**—\$100/year—available to individuals with three or more years of government experience.
- **Private Sector**—\$160/year —available to sole proprietors and individuals working for private companies, corporations, or partnerships.
- **Young Professional**—\$45/year—available to individuals with less than three years of any experience.
- **Student**—FREE electronic membership—available to full-time college/university students that are not gainfully employed.

Please note that these are the dues charged by AGA national, and that the Southern Wisconsin Chapter does not charge any additional chapter dues.

