



SOUTHERN
WISCONSIN
CHAPTER



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www.aga-wis.org

Monthly Footnotes

APRIL 2015

Welcome Members and Non-Members

APRIL MEETING-Audio Conference Preventing Fraud and Building Public Trust and Confidence in Government

April 29 | 1- 2:50 p.m. | 2 CPEs Available

Building and maintaining public trust and confidence are important goals for those that work for and with government agencies. Internal controls in government provide accountability and transparency for protecting public assets from fraud and ensuring government program effectiveness and mission accomplishment. Fraud prevention contributes to building public trust and confidence in government. This web conference will present:

- Research regarding building and maintaining public trust and confidence in government;
- Fraud prevention from the newest versions of GAO's Standards for Internal Control in the Federal Government , and OMB's Circular A-123;
- GAO's Government Auditing Standards guidance for detecting and reporting fraud; and
- Ways to prevent fraud in our personal lives.

Speaker: Jeffrey S. Hart, CGFM, CFE

Prerequisite: None

Advance Preparation: None

AGA Members \$0; Non-Members \$10

REGISTRATION: E-mail, phone, or website. Invoicing is available. www.aga-wis.org

Contact: Sherri Voigt at 608-266-2814 or sherri2.voigt@dot.wi.gov

LOCATION: Department of Transportation, 4802 Sheboygan Avenue, Room 364. Parking and other details will be sent with registration confirmation.

****SPACE IS LIMITED TO 60 PEOPLE****

**2015 ANNUAL PROFESSIONAL DEVELOPMENT
SYMPOSIUM -- REGISTER TODAY!**

**38th ACCOUNTING AND
FINANCIAL MANAGEMENT
CONFERENCE**

May 12, 2015

**University of Wisconsin Union South
1308 West Dayton Street
Madison, WI 53715
(608) 890-3000**

**The Association of
Government Accountants
Advancing Government Accountability
Thursday, May 12, 2015**

7:30 a.m. Registration -- 8:00 a.m. – 4:00 p.m. Conference

Objective: This conference is designed to enhance understanding of some of the problems encountered today in the public sector, inform of public policies and emerging issues, and provide managerial techniques to affect positive changes. The 38th Annual Accounting and Financial Management Conference continue the Association of Government Accountant's commitment to a planned program of professional education and development for public sector financial managers.

Format: Lecture, question and answer

Level: Update/Overview

CPE Credits: 7 hours

Fee: AGA Member \$35

Non-Member \$70

Retired AGA Member \$25

Registration Deadline: April 29, 2015

REGISTRATION FORM
AGA Southern Wisconsin Chapter Symposium
May 12, 2015

Name _____

Employer _____

Street _____

City _____

State _____ **Zip** _____

Phone _____

E-mail Address _____

CPE Credits: 7.0 hours

Fee - Mark Appropriate Line:

AGA Member - \$35 _____

Non-Member - \$70 _____

Retired AGA Member - \$25 _____

____ Fee Enclosed (make check payable to the Association of
Government Accountants or AGA)

____ Purchase order forthcoming.

*Please contact us for the AGA Vendor ID number if it is needed to
process payment or purchase order*

Registration should be received by April 29, 2015

Mail to: Association of Government Accountants
PO Box 1454
Madison, WI 53701-1454

Registration Contact: Sherri Voigt at (608) 266-2814

Email sherri2.voigt@dot.wi.gov

PRESIDENT'S MESSAGE

Mary Laufenberg, CGFM, CPA

Thank you to all who came to the March lunch meeting. We had a wonderful March luncheon with a duo of speakers talking about the budgeting of the Madison Overture Center. At this luncheon, our Certified Government Financial Manager credential holders were honored with a free lunch. A picture was taken of the group holding the CGFM Month proclamations, signed by both Governor Walker and Mayor Soglin (see page 7 of the newsletter).

The Southern Wisconsin Chapter's AGA Symposium is set for May 12 at Union South. Registration information is in the newsletter and the brochure is posted on our website www.aga-wis.org. We have a great panel of speakers scheduled to speak at this time and the deadline to register is April 29.

The Chapter is taking part in the MS Walk again this year. Feel free to donate or join the team at http://main.nationalmssociety.org/site/TR/Walk/WI/GWalkEvents?team_id=409757&pg=team&fr_id=25586

Mary Laufenberg, CGFM, CPA

Chapter Executive Committee Meeting Notes April 7, 2015

- Present: Lily Radivojevich, Michele McGaffin, Shellee Bauknecht, Roger Birkett, David Mellem, Sherri Voigt
- Treasurer's Report – Balance as of 3/31/15 was \$20,169.67
- CGFM: 1 person about to take 3rd exam and 2 people are scheduled for 1st exam in April
- Community Service: The MS Walk is May 3
- Chapter Recognition: Points were submitted
- Education: June 3 audio conference was moved to April 29. Symposium registrations are moving along. Send any topics to start scheduling fall.
- Sectional Leadership Meeting: Developed questions to ask other chapters.

Chapter News

Chapter Revenues	2014
Monthly Lunch Meetings	\$732
Annual Symposium	6,955
Training Events	60
Member Recruitment	163
Interest on Bank Account	36
CGFM Book Deposits	40
Donations at Lunches	20
Total Chapter Revenues	\$8,006
Chapter Expenditures	2014
Monthly Lunch Meetings	\$1,789
Annual Symposium	4,413
Training Events	1,267
Community Service Donations	538
Chapter Administration	935
Member Recruitment	120
PDC Sponsorship	267
CGFM Program	40
Total Chapter Expenditures	\$9,369

2014-15 Officers and Directors



Pictured (left to right): front: Sherri Voigt, Michele Tessner, Mary Laufenberg; middle: Lily Radivojevich, Rachel Zellmer, Sean Walker; back: Tom Scheidegger, David Mellem



Chapter News

Community Service

Please Join the AGA-Southern Wisconsin Team and Walk With Us on Sunday, May 3

MAY 3rd MS Walk

MS walk starts at Warner Park at 10 a.m.

To join the team or make a donation, visit our Team AGA webpage at:

http://main.nationalmssociety.org/site/TR/Walk/WIGWalkEvents?team_id=409757&pg=team&fr_id=25586

Contact Sherri Voigt at sherriv@live.com for any details

About MS

Millions of people are affected by MS and the challenges of living with its unpredictable symptoms.

Multiple sclerosis interrupts the flow of information between the brain and the body and it stops people from moving.

Every hour in the United States, someone is newly diagnosed with MS, a disease of the central nervous system.

Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS.



Last Year's (2014) Team Photo

Pictured (left to right): Creole Schmaltz, Kelly Williams-Schmaltz, Mary Williams, Sherri Voigt

March 2015 was CGFM Month

To recognize the CGFM Program and its accomplishments, AGA declared the month of March as "CGFM Month".

Official Southern Wisconsin Chapter AGA "March is CGFM Month" Proclamation

MAYORAL PROCLAMATION

WHEREAS, the Southern Wisconsin Chapter of the Association of Government Accountants (AGA) is a professional organization belonging to the Association of Government Accountants, which has more than 15,000 members in 100 chapters in the United States and around the world; and

WHEREAS, there are approximately 90 active members representing state, federal, municipal, and private sector accountants, auditors, and financial managers in Wisconsin; and

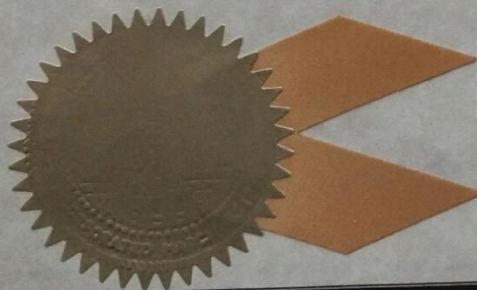
WHEREAS, AGA Southern Wisconsin Chapter members have responded to AGA's mission of Advancing Government Accountability, as it continues its broad educational efforts, with emphasis on high standards of conduct, honor, and character in its Code of Ethics, and are making significant advances both in professional ability and in service to the citizens of Wisconsin by mastering increasingly technical and complex requirements; and

WHEREAS, the Certified Government Financial Manager (CGFM) program of AGA provides a means of demonstrating professionalism and competency by requiring CGFM candidates to have appropriate educational and employment history, and to pass a three-part examination requiring expertise in the Governmental Environment, Governmental Financial Management and Control, and Governmental Accounting, Financial Reporting, and Budgeting, and requires each CGFM holder to maintain certification by completing comprehensive training sessions totaling 80 hours over a two year period;

NOW, THEREFORE, BE IT RESOLVED, that I, Paul R. Soglin, the Mayor of the City of Madison, Wisconsin, do hereby proclaim March 2015 as

CERTIFIED GOVERNMENT FINANCIAL MANAGER MONTH

in the City of Madison.



Mayor Paul R. Soglin

Signed and sealed this 6th day of March, 2015
at City Hall.

CGFMs who attended the March lunch meeting received a free lunch. The group is pictured here with the proclamations signed by Mayor Soglin and Scott Walker



Pictured, left to right: Julie Lengyel, CGFM, Joanne Schultz, CGFM, Mary Laufenberg, CGFM, Sherri Voigt, CGFM, David Mellem, CGFM.

March 26 Lunch Meeting Update: Madison Overture Center, Funding and Budget Process

Overture Mission Statement:
Overture Center for the Arts enriches the lives of individuals and the community by creating, encouraging and catalyzing extraordinary experiences.

Charlie Klein, Director of Finance, Overture Center Foundation and Kevin Sweeney, CFO, Overture Center for the Arts, were the featured speakers.

Ten resident organizations use Overture as their primary performance space. Each one is an independent not-for-profit. The resident organizations put on more shows than the Overture itself does.

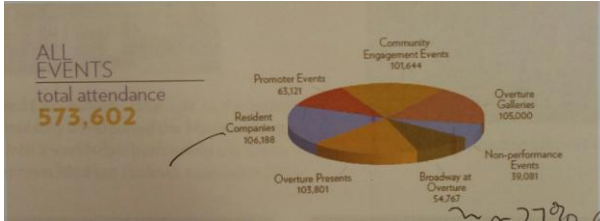
There are 7 venues plus other galleries, lounges, and lobbies. They host events from full-scale Broadway shows to meetings and weddings.



Charlie Klein, Director of Finance, Overture Center Foundation

The Overture Center for the Arts was operated as a component unit of the City of Madison from 2004-2011. The Overture Center Foundation formally took over on 1/1/12.

Attendance 2013-14 season:



Financial highlights from the first fiscal years under the new structure:

- Profitable operations in years ending June 30 2012, 2013, 2014 (when excluding building depreciation); they are heading for a 2015 profit close
- Unprecedented private fundraise of \$1.2 to \$2.3M annually

They will have 7 shows on the Broadway series for the next season. They went through a performance “settlement” example that showed ticket sales less sales tax to get at revenue. Then other revenues (ticket fees, catering & souvenir commissions) are added. Expenses include advertising, artist fees, local musician fees, labor, ticketing, catering, and other. These are deducted to get to profit/loss. Those are further split out to the co-promoters. At the end, the Overture might wind up with just 10% of the original sales amount as revenue.

Many free (or low cost) shows are offered with a family friendly focus. People at the lunch commented on events they have attended.



Kevin Sweeney, Chief Finance Officer, Overture Center

Community Engagement attendance was listed out by program (2013/14 season), ranging from 400 for Overture’s Rising Stars to 31,948 for Kids in the Rotunda.

They mentioned the possibility of a ghost tour in the future. They are located on the site of the Capitol Theater (opened in 1928).

<http://www.overturecenter.org>

If you are interested in more information about the lunch and would like a .pdf copy of the handout, please contact Sherri Voigt (sherri2.voigt@dot.wi.gov)

Revenue Breakdown (Earned & Contributed)	Fiscal Year 2011/12	Fiscal Year 2012/13	Fiscal Year 2013/14	Fiscal Year 2014/15 (Budget)
Tickets, Fees, Rentals, Other Revenues	\$8.4M 68%	\$15.1M 82%	\$9.5M 73%	\$11.4M
Contributions, Grants, & Sponsorships	\$2.3M 18%	\$1.5M 8%	\$1.9M 14%	\$2.1M
City Grant Support	\$1.8M 14%	\$1.8M 10%	\$1.7M 13%	\$1.8M
Fiscal Year Revenues	\$12.5M 100%	\$18.4M 100%	\$13.1M 100%	\$15.3M



National News



From the CEO

Ann M. Ebberts shares some of her thoughts and experiences during her first six months as AGA's CEO. [Read more](#)

Interested in Serving on AGA's Audit Committee?

A recent bylaw change expanded the committee from three to five members; Apply by April 20. [Learn more](#)

Be Creative! Help Name the Audit Column

The Journal Editorial Board is considering changing the name of the audit column, "Inside the Huddle." Do you have a suggestion? Email journal@agacgfm.org

Looking for Subject Matter Experts!

Want to help drive editorial content for the *Journal of Government Financial Management*? Journal Editorial Board positions soon available. [Apply now](#)

Scholarship Money Available for Members (and Family)

Pursuing studies in accounting, auditing, budgeting, economics, finance, IT or public administration? Apply for an AGA scholarship by April 17. [Read more](#)

Meet Your Fellow Member: Breanna Dubberly

Breanna, who is currently pursuing the CGFM, answers questions like, "What do you think is the most important product AGA produces" and "What is the best

piece of advice you never received, but wish you had?" [Read More](#)

Do you want to be featured? Fill out this [form](#) and send it to [Maryann Malesardi](#).

Ready to Serve on a Board or Committee?

More than 300 AGA members serve on national boards and committees – and we appreciate them all! Want to be among the elite? [Nominations being accepted](#). [Read more](#)

PDT 2015 Plenary Speakers Announced!

Be motivated by a best-selling author, and government and community leaders. Learn from an economic forecaster. Attend in-person or virtually! [Read more](#)

Survey Shows Nine out of 10 Government Employees Prefer...

According to a recent survey, nine out of 10 government employees report that face-to-face interaction enhances productivity, collaboration, effectiveness. [Read more](#)

Help us Reach 5,000!

AGA's LinkedIn group continues to grow. Make sure you're part of the community and the conversation. [Build your network!](#)



Visit [https://www.agacgfm.org/Tools---Resources/Citizen-Centric-Reporting-\(CCR\).aspx](https://www.agacgfm.org/Tools---Resources/Citizen-Centric-Reporting-(CCR).aspx) for more information on CCR reporting. Feel free to contact [Sherri Voigt](#), Accountability Outreach Chair, if you know of a local government that would be interested in help to create a 4 page report for its citizens.

If you ever come up with a topic or speaker you think the local AGA chapter should offer, let us know!!! We are always looking for ideas. (contact Chapter President Mary Laufenberg at fredmary6998@gmail.com)



Over the past couple of months, we were contacted with some ideas. If we are able to locate a presenter, we will be offering some additional training over the winter. Keep watching our calendar of events for changes!

www.aga-wis.org



ARE YOU MOVING?

Please notify both your chapter and AGA National of your address change. Update your address online at the national website in the members' only area: www.agacgfm.org



SHARE YOUR NEWS

Please submit an article to the Newsletter Editor at radiojevich@danesherriff.com
Deadline for submission of articles is the 25th of the month.



SOUTHERN WISCONSIN CHAPTER

Calendar of Events 2014 – 2015

August 12, 2014 – Board Meeting, Hometown Buffet, Madison

October 7, 2014 – Board Meeting, Hometown Buffet, Madison

November 5, 2014 – Web Conference, Are You Prepared for the DATA Act Challenges, WI Department of Transportation

November 11, 2014 – Board Meeting, Hometown Buffet, Madison

November 20, 2014 – Lunch Meeting, Joe Chrisman, Common Audit Findings and Ways to Prevent Them, State Auditor

December 2, 2014 – Board Meeting, Hometown Buffet, Madison

December 10, 2014 – Web Conference, “How do you Spell Success? E-T-H-I-C-S!”, WI Department of Health Services

January 6, 2015 – Board Meeting, Hometown Buffet, Madison

January 22, 2015 – Lunch Meeting, Annual Tax Update, Imperial Gardens

February 3, 2015 – Board Meeting, Hometown Buffet, Madison, *CANCELLED*

February 18, 2015 – Web Conference, WI Department of Transportation

March 3, 2015 – Board Meeting, Hometown Buffet, Madison

March 26, 2015 – Lunch Meeting, Madison Overture Center, Funding and Budget Process

April 7, 2015 – Board Meeting, Hometown Buffet, Madison

April 29, 2015 – Web Conference, Fraud Prevention, Department of Transportation, 4802 Sheboygan Avenue, Room 421

May 3, 2015 – Community Service Event – MS Walk

May 5, 2015 – Board Meeting, Hometown Buffet, Madison

May 12, 2015 – Annual Spring Symposium, UW-Madison Union South

June 2, 2015 – Board Meeting, Hometown Buffet, Madison

June 3, 2015 – Web Conference**, Government Financial Management, location to be determined

Note: Community service, VITA, and social events will be announced during the year.

*** subject to change as more detailed topic information becomes available***



SOUTHERN WISCONSIN CHAPTER

Officers and Directors 2014 - 2015

President – Mary Laufenberg, CGFM, CPA, fredmary6998@gmail.com, 608-438-8338

President Elect – Vacant

Immediate Past President – Sherri Voigt, CGFM, CPA, DOT, sherriv@live.com, 608-266-2814

Treasurer – Roger Birkett, CPA, jabirk100@yahoo.com

Historian – David Mellem, CGFM, CIA, CISA, US DHHS OIG, david.mellem@oig.hhs.gov, 608-264-5415 extension 25

Membership Chair – David Mellem, CGFM, CIA, CISA, US DHHS OIG, david.mellem@oig.hhs.gov, 608-264-5415 extension 25

Newsletter Editor – Lillian Radivojevich, radivojevich@danesherriff.com, 608-284-4801

Education Chair – Mary Laufenberg, CGFM, CPA, fredmary6998@gmail.com, 608-438-8338

Awards Chair – Shellee Bauknecht, LAB, shellee.bauknecht@legis.wisconsin.gov

Accountability Outreach Chair – Sherri Voigt, CGFM, CPA, DOT, sherriv@live.com, 608-266-2814

Webmaster – Scott Thornton, sbthornton@gmail.com

Community Service Chair – Carrie Ferguson, CPA, LAB, carrie.ferguson@legis.wisconsin.gov

CGFM Co-Chairs –

Michele Gundrum, CGFM, CPA, DPI, michele.gundrum@dpi.wi.gov

To be announced

Directors – Thomas A. Scheidegger, CPA, Baker Tilly, thomas.scheidegger@bakertilly.com

– Rachel Zellmer, DPI, rachel.zellmer@dpit.wi.gov

– Max Brunner, DOR, maxwell.brunner@revenue.wi.gov

Chapter Website – www.aga-wis.org

Chapter Address – PO Box 1454; Madison, WI 53701-1454