

Leadership Reflections

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What will be discussed today?

- ▶ My background (briefly)
- ▶ Leadership is a "soft" skill that we all need
- ▶ What is required to be a leader?
- ▶ Leadership vs. management
- ▶ Several quotes by well-known figures
- ▶ Examples of leadership in action

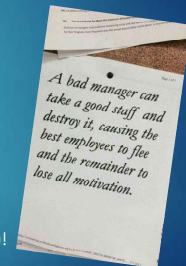
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Do we need to be in a leadership position to behave like a leader?

- ▶ I'm hopeful this was a rhetorical question for most, if not all of you.
- ▶ Why?
- ▶ Because the answer is emphatically **"NO"!!**
- ▶ Anyone can be a leader, in any setting.

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Management



- ✦ LEADERS...LEAD!
- ✦ MANAGERS...MANAGE (DIRECT)!

4

Difference between Leaders and Managers

- ▶ **MANAGERS** – focus on efficiency
 - ▶ How can we do it right?
 - ▶ Are there ways to do what we do less costly, more timely, or better?
- ▶ **LEADERS** – focus on effectiveness
 - ▶ Are we doing the **RIGHT** thing?
 - ▶ Should we be doing something different that reflects our mission, purpose, or goals better?

* Netflix vs. Blockbuster example *


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"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty."

Sir Winston Churchill



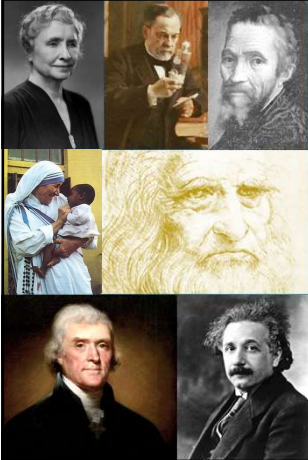
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"Efficiency is doing things right; effectiveness is doing the right things."

PETER DRUCKER


7



"You have exactly the same number of hours per day that were given to Helen Keller, Pasteur, Michelangelo, Mother Teresa, Leonardo da Vinci, Thomas Jefferson, and Albert Einstein."

H. Jackson Brown

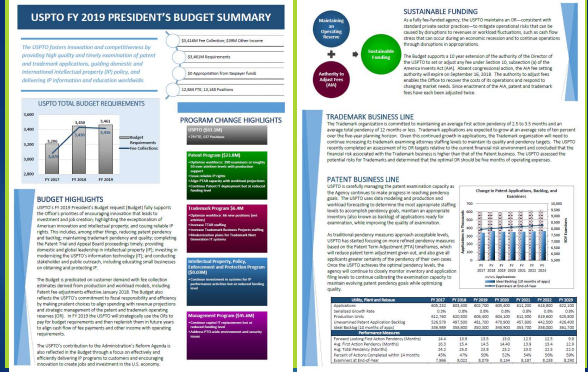
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"If I had more time, I would have written a shorter letter."

MARK TWAIN

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USPTO FY 2019 PRESIDENT'S BUDGET SUMMARY

BUDGET HIGHLIGHTS

USPTO FY 2019 President's Budget request Budget FY19 supports the Office's mission of promoting innovation and economic growth by providing high quality and timely examination of patent and trademark applications, quality domestic and international trademark services, IP policy, and delivery of IP information and education services.

USPTO TOTAL BUDGET REQUIREMENTS

Category	FY 2018	FY 2019	FY 2020
USPTO Total	~1.5B	~1.5B	~1.5B
Patent	~1.0B	~1.0B	~1.0B
Trademark	~0.5B	~0.5B	~0.5B

PROGRAM CHANGE HIGHLIGHTS

- USPTO FY19 Total: 20,888 Positions
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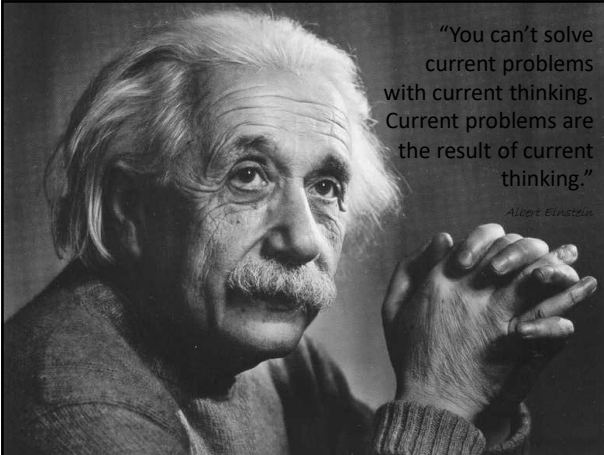
TRADEMARK BUSINESS LINE

USPTO is seeking funding to make investments in the Agency's efforts to make a significant impact on the trademark business line. The USPTO is seeking funding to make a significant impact on the trademark business line. The USPTO is seeking funding to make a significant impact on the trademark business line.

PATENT BUSINESS LINE

USPTO is seeking funding to make investments in the Agency's efforts to make a significant impact on the patent business line. The USPTO is seeking funding to make a significant impact on the patent business line. The USPTO is seeking funding to make a significant impact on the patent business line.


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"You can't solve current problems with current thinking. Current problems are the result of current thinking."

Albert Einstein

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"Nobody can succeed on their own."

SHERYL SANDBERG

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Leadership styles

**LEADERS DON'T
CREATE FOLLOWERS,
THEY CREATE
MORE LEADERS.**

TOM PETERS

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Closing thoughts

*"IT BECOMES A PART OF YOUR
NATURE THROUGH THE
NURTURING YOU'VE HAD"*

~Tony Scardino

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Questions?

AGIA
SOUTH ALABAMA
WILMINGTON

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